

Profile

I'm a passionate multimedia designer, driven by creativity and a desire to push boundaries. I thrive on finding innovative and visually compelling solutions for communication challenges while staying updated with latest design and technology trends.

With over 10 years of experience, I've successfully worked on a diverse range of projects, from local government, creative agencies, in house brand designer, digital and printed magazines, and diverse freelance projects. Let's connect.

Skills

- Editorial design
- Branding design
- Web design with Wordpress
- 3D modeling & rendering
- Motion graphics
- Digital illustration
- Photo and Video edition
- Social media management
- Illustrator
- InDesign
- Photoshop
- Lightroom
- After Effects
- Premiere
- Corel Draw
- Balsamiq
- Figma
- Wordpress
- Sketchup
- Blender
- Gsuite

Education

2023 - Present

Multimedia design master degree

Universidad Tecnológica de México

2013 - 2017

Graphic design degree

Universidad Alva Edison A.C.

Languages

Spanish

English

Certifications

06/2023

FIGMA essential training.

LinkedIn Learning.

08/2022

Motion Graphics for Video Editors: Working with Type.

LinkedIn Learning.

03/2022

Photoshop-Illustrator-InDesign Powercombo for Design.

LinkedIn Learning.

05/2021

Time management.

Puebla State Training Institute for Work.

05/2020

Estrategic planning.

Puebla State Training Institute for Work.

Experience

04/2019 - 02/2025

Graphic designer at Fiscalía General del Estado de Puebla.

- Editorial and web design, motion graphics, photo and video edition, 3D design.

06/2018 - 01/2019

Remote graphic designer at BiBU Connect.

- Social media content design, graphic design for e-marketing campaigns, motion graphics, comercial photo and video edition.

01/2018 - 06/2018

Social media manager at Negra Taller de Diseño.

- Comercial photography, editorial design, motion graphics, meta ad campaigns management, content design.

05/2015 - 12/2017

Remote editorial designer at Sporting magazine.

- Editorial design, web design.

02/2015 - Present

Graphic designer freelance

- Editorial design, management and web design, social media management, photography and video edition for social media, motion graphics.

Awards

08/2022

Recognition of performance in the exercise of his duties.

Issued by Fiscalía General del Estado de Puebla and CANIRAC.

11/2020

Recognition of the work, commitment, effort and professionalism in the justice service during the COVID-19 health emergency.

Issued by Fiscalía General del Estado de Puebla.