

Education

2023-2025
Multimedia design master degree
Universidad Tecnológica de México

2013-2017
Graphic design degree
Universidad Alva Edison A.C.

Languages

Spanish
English

Skills

Graphic design: Editorial design, ad design, branding design, social media design.

Web design: Wordpress sites design & management.

Multimedia design: Digital illustration, 3D modeling & rendering, motion graphics, video edition, photography, 2D animation, UI/UX design, audio recording & edition.

Digital marketing: content design for email and social media campaigns, ads campaigns management.

Tools

Platform:
WIN/macOS

Software:

- InDesign
- Photoshop
- Lightroom
- Illustrator
- Animate
- Corel Painter
- Corel Draw
- SketchUp
- Enscape
- Lumion
- Figma
- Blender
- Wordpress
- XAMPP
- After Effects
- Premiere
- Final Cut
- Live
- Audition
- Gsuite
- Office

Experience

04/2019 - 02/2025

Technical advisor at Operation and Logistic Direction, Fiscalía General del Estado de Puebla.

- Administrative and logistic works as archivist control, contract management, operative link amongst administrative units as the Forensics Sciences Institute, interinstitutional link between government dependencies as Secretary of Culture, information design, editorial design, web design, motion graphics, photography, video edition, 3D design and render. Civil protection brigadier.

06/2018 - 01/2019

Remote graphic designer at BiBU Connect.

- Social media design, graphic design for e-marketing campaigns, graphic design for email marketing campaigns, comercial photography and video edition.

01/2018 - 06/2018

Social media manager at Negra Taller de Diseño.

- Comercial photography, editorial design, motion graphics, social media management, content design.

05/2015 - 12/2017

Remote editorial designer at Sporting magazine.

- Editorial design, management and web design.

Awards

08/2022

Recognition of performance in the exercise of his duties as an Analyst assigned to the Chief Officer.

Issued by Fiscalía General del Estado de Puebla and CANIRAC.

11/2020

Recognition of the work, commitment, effort and professionalism in the justice service during the COVID-19 health emergency.

Issued by Fiscalía General del Estado de Puebla.

Certifications

05/2024

First Aids.

Puebla State Training Institute for Work.

08/2023

First Aids.

Puebla State Training Institute for Work.

06/2023

FIGMA essential training.

LinkedIn Learning.

06/2023

Learning Cinema 4D

LinkedIn Learning.

09/2022

Gender and human rights perspective, violence against women and prevention of sexual harassment and bullying.

National commission on human rights.

08/2022

Motion Graphics for Video Editors: Working with Type.

LinkedIn Learning.

03/2022

Photoshop-Illustrator-InDesign Powercombo for Design.

LinkedIn Learning.

03/2022

Typography: Type in Motion.

LinkedIn Learning.

02/2022

Data Analytics: Graph Analytics.

LinkedIn Learning.

05-09/2022

Certification on "Budget on results based 12th edition".

Ministry of Finance and Public Credit from Puebla State.

08/2021

Brand Strategy for Designers.

LinkedIn Learning.

08/2021

Learning Infographic Design.

LinkedIn Learning.

08/2021

Emotional Intelligence.

Puebla State Training Institute for Work.

07/2021

Learning design thinking.

LinkedIn Learning.

05/2021

Time management.

Puebla State Training Institute for Work.

05/2021

Organizational and procedure manuals elaboration.

Puebla State Training Institute for Work.

04/2021

AutoCAD I.

Puebla State Training Institute for Work.

05/2020

Estrategic planning.

Puebla State Training Institute for Work.

09/2019

Migration & Xenophobia.

National Council for the Prevention of Discrimination.